Dear Casting,

I am writing to pitch Alison Chace as an actress for your upcoming [project/production]. Alison is a highly skilled and versatile performer with a range that allows her to play a variety of characters, including improvisation, comedy, quirky therapist, desperate housewife, a perfect 40 something cougar, and more. At 54 years old, Alison plays a range between 45-58 and has an ethnically ambiguous appearance that makes her well-suited for roles requiring diversity.

In addition to her acting skills, Alison is also a skilled singer, dancer, and producer. She understands the importance of punctuality, being prepared, and being a consummate professional, which is why people love to work with her. Alison brings a warm and friendly energy to the set and has a natural enthusiasm and charm that adds a great vibe to any project.

Alison is a highly competitive actress in today's market and has a strong reel that showcases her diversity and talent. She has guest-starred in a number of popular TV shows, including Netflix's The Unbreakable Kimmy Schmidt, HBO's Succession, and Netflix's Seven Seconds, as well as appearing in the recent revival of Law and Order on NBC and Apple TV's Dear Edward.

Alison is praised by industry professionals for her natural range, fluid performances, and ability to bring layers to her characters. She is well-suited for dramatic and comedic roles and is ripe for recurring roles on TV. Alison is on the cusp of her breakout year and has been willing to play co-star and guest star roles that keep adding up. This is the perfect time to still get Alison before she hits it big with a recurring guest or series regular role.

I have attached Alison's resume and headshot for your consideration. I would be happy to provide any additional information or set up a meeting for you to discuss Alison's involvement in your project further.

Thank you for considering Alison for this opportunity. I look forward to hearing from you.

Sincerely,

Ross Grossman
Owner/Agent
Affinity Artists Agency